

AUG & PG INTER-COLLEGE FEST



AAKRITI

2026

5 Years. One Legacy.

A Management & Cultural Extravaganza

17-19

SEPTEMBER 2026

Hosted by



arihant

INSTITUTE OF COMMERCE
& MANAGEMENT

REGISTER NOW

SPOTS ARE FILLING FAST.

ARIHANT AFTER DARK

Where the fest culminates in a night to remember.

Get ready for three days of excitement, creativity and unforgettable experiences. Compete in thrilling events, showcase your talent and battle it out for exciting prizes.

And that's not all – stand a chance to win exclusive **Concert Tickets** to experience an electrifying live performance by **Akhil Sachdeva & Aditya Rikhari**!

This is your chance to compete, celebrate, and experience an electrifying concert – all at **Arihant After Dark**

ADITYA RIKHARI



AKHIL SACHDEVA



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About Aakriti

Aakriti, the annual inter-collegiate fest of the **Arihant Group of Institutions, Bengaluru**, is a celebration of talent, creativity, innovation, and leadership. It provides a vibrant platform for students to showcase their managerial, creative, and cultural abilities while connecting classroom learning with real-world experiences.

Featuring exciting events across management, culture, and entertainment, Aakriti encourages participants to compete, collaborate, and express their talents in a spirited environment.

More than just a fest, **Aakriti** is a platform where innovation meets creativity, friendships are formed, and future leaders emerge. Join us for an unforgettable experience filled with learning, competition, and celebration.

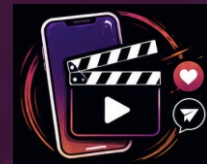
A UG/PG INTER-COLLEGE FEST



Corporate Clash



Ad Works



ReelVerse



FinIQ



The Drip Runway



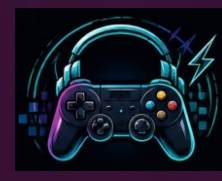
Tempo



The Big Bids



Aakriti Unplugged



Gaming Zone

Commerce and Management Events

Corporate Clash – Business Management Challenge		Reg Fee: Rs.600
Date: 17th September 2026		
No. of Rounds: 03		
Type of Event: Team Event		
No. of Participants: 02 – 04 per team		
Corporate Clash is an exciting business management competition that challenges participants to think like corporate leaders by solving real-world business scenarios. Teams will compete through strategic, analytical, and creative tasks that test their leadership, decision-making, teamwork, and presentation skills.		
Guidelines:		
★ Participants should bring their own device for the event.		
★ Participants will showcase branding, business strategy, and corporate decision-making skills.		
★ Creativity, teamwork, communication, and professional presentation are expected throughout the competition.		
★ Mobile phones and internet usage are prohibited unless permitted by the organizers.		
Faculty Coordinator: Asst. Prof. Sangeetha O +91-96205 41894 Student Coordinator: Ms. Uzma +91-63662 47278		

Commerce and Management Events

AdWorks – The Ad Craft		Reg Fee: Rs.600
Date: 17th September 2026		
No. of Rounds: 03		
Type of Event: Team Event		
No. of Participants: 02 – 04 per team		
The Ad Craft is a creative advertising competition where teams conceptualize, design, and present innovative marketing campaigns for assigned brands or products. The event tests participants' creativity, branding skills, communication, storytelling, and persuasive presentation abilities.		
Guidelines:		
★ Participants should bring their own device for the event.		
★ Participants are required to create a unique brand identity, including a logo, slogan, and promotional concept during the event.		
★ Teams should design and present an original advertising campaign based on the assigned product or service.		
★ A live advertisement performance must be creative, engaging, and within the prescribed time limit.		
★ Offensive, copied, or inappropriate content will lead to disqualification.		
Faculty Coordinator: Asst. Prof. Komal Jain +91-90196 43120 Student Coordinator: Ms. Shreya +91 63623 81320		

Commerce and Management Events

ReelVerse – The Reel Making Challenge		Reg Fee: Rs.600
Date: 17th September 2026		
Type of Event: Team Event		
No. of Participants: 02 – 04 per Team		
The Reel Making Challenge is a dynamic content creation competition where teams produce engaging Instagram Reels based on a surprise theme. The event evaluates creativity, storytelling, videography, editing skills, and the ability to create impactful digital content within a limited time.		
Guidelines:		
★ A common theme will be announced on the day of the competition.		
★ Participants must create and upload one original Instagram Reel within the specified submission time.		
★ Reels should demonstrate creativity, storytelling, editing skills, and relevance to the assigned theme.		
★ Artificial engagement, plagiarism, or copyrighted content is strictly prohibited.		
Faculty Coordinator: Asst. Prof. Buvaneshwari R +91-88673 26279 Student Coordinator: Mr. Karuna D +91-78923 08861		

Commerce and Management Events

FinIQ – The Finance Challenge	Reg Fee: Rs.250
Date: 17th September 2026	
No. of Rounds: 03	
Type of Event: Individual Event	
No. of Participants: 01	
The Finance Challenge is an individual competition that tests participants' financial knowledge, analytical thinking, and problem-solving abilities through practical business and finance-based challenges. The event evaluates decision-making, numerical aptitude, budgeting, and investment skills in a competitive environment.	
Guidelines:	
★ Participants will be tested on finance, budgeting, investment planning, and business decision-making.	
★ Mobile phones, calculators, smart watches, and internet usage are not permitted during the competition.	
★ Participants must complete all assigned tasks within the stipulated time.	
★ Any form of malpractice or plagiarism will result in immediate disqualification.	
Faculty Coordinator: Asst. Prof. Kavya +91-99648 90280 Student Coordinator: Ms. Prachi +91-63690 91820	

Commerce and Management Events

The Big Bid – IPL Mock Auction		Reg Fee: Rs.600
Date: 17th September 2026		
No. of Rounds: 2		
Type of Event: 04 Participants per Team		
IPL Mock Auction is an exciting strategy-based event where teams build their dream IPL squad through smart bidding, budgeting, and tactical decision-making. The competition tests participants' cricket knowledge, analytical thinking, teamwork, and auction management skills.		
Guidelines:		
★ Teams will participate in a realistic IPL Mock Auction using a virtual auction budget.		
★ If registrations exceed ten teams, a preliminary IPL Quiz will be conducted to shortlist finalists.		
★ Mobile phones, internet access, and external assistance are not permitted during the competition.		
★ Participants must follow all auction rules and maintain sportsmanlike conduct throughout the event.		
Faculty Coordinator: Mr. Manjunath +919739497713 Student Coordinator: Mr. Yuvik +91-74065 42526.		

Cultural Events

Tempo – The Dance Showcase	Reg Fee: Rs.1500
Date: 18th September 2026	
No. of Rounds: 1	
Type of Event: Team Event	
No. of Participants: 4–8 per Team	
Guidelines:	
★ Participants will showcase creativity, synchronization, coordination, and stage presence.	
★ Performance tracks must be submitted in MP3 format before the event as instructed by the organizers.	
★ Dangerous props or inappropriate performances are strictly prohibited.	
★ Teams must adhere to the prescribed performance time.	
★ The setup & removal of the props should be quick by the team	
★ Dance Forms: Freestyle, Semi-Classical, Bollywood, Hip-Hop, Contemporary, Folk, Fusion	
Faculty Coordinator: Mr. Krishna Kumar & Asst.Prof. Naveen Kumar C +91-99866 78101 / +91-70195 76573 Student Coordinator: Ms. Reeti Jain +91-80884 20515	

Cultural Events

Aakriti Unplugged – Singing Competition		Reg Fee: Rs.250
Date: 17th September 2026		
No. of Rounds: 02		
Type of Event: Individual Event		
Guidelines:		
★ Participants will showcase their vocal ability, creativity, musical knowledge, and stage performance.		
★ Karaoke or instrumental tracks, if required, must be submitted in MP3 format before the event.		
★ Songs must be appropriate and free from offensive or inappropriate lyrics.		
★ Mobile phones and external assistance are not permitted during the competition.		
Faculty Coordinator: Mr. Krishna Kumar & Asst. Prof. Naveen Kumar C +91-99866 78101 / +91-70195 76573 Student Coordinator: Mr. Milan +91-70196 10019		

Cultural Events

Fashion from Decades – Fashion Walk		Reg Fee: Rs.2000
Date: 18th September 2026		
No. of Rounds: 01		
Type of Event: Team Event		
No. of Participants: 06-12		
Fashion from Decades is a team fashion walk competition where participants bring unique themes to life through style, confidence, and creative runway presentations. The event evaluates originality, costume design, coordination, stage presence, and overall visual impact.		
Guidelines:		
★ Participants should present a unique fashion concept with creativity, confidence, and coordinated styling.		
★ Costumes should be decent, theme-based, and suitable for a college event.		
★ Teams may use simple props and background music for their runway performance.		
★ Participants are responsible for arranging their own costumes, accessories, and makeup.		
Faculty Coordinator: Dr. Sumeet S +91-99451 27867 Student Coordinator: Ms. Karuna M +91-80736 25007		

Cultural Events

Gaming Zone (i) Mask & Guns – BGMI and (ii) Carnival Boom – Free Fire	Reg Fee: Rs.600
Date: 17th September 2026	
Type of Event: Group Event	
No. of Participants: 04	
Gaming Zone is an action-packed e-sports competition featuring BGMI and Free Fire MAX, where teams battle for victory through strategy, coordination, and quick decision-making. The event tests teamwork, communication, game sense, and competitive gaming skills in an exciting tournament format.	
Guidelines:	
★ Participants may compete in BGMI, Free Fire MAX, or both, subject to the organizers' approval.	
★ Players must use their own mobile devices,internet connection and registered game accounts.	
★ Use of hacks, cheats, emulators, or any unfair means will result in immediate disqualification.	
★ Teams must report before the scheduled match time and strictly follow tournament rules.	
Faculty Coordinator: Mr. Prashanth +91-99007 87647 Student Coordinator: Mr. Bhavish & Mr. Ajan +91-90191 23349 / +91-63046 35457	

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General Guidelines

SL.NO.	General Guidelines:
01	Entry restricted to participants only.
02	Every student should carry a Valid College ID Card.
03	All the events will be conducted offline
04	All participants should strictly adhere to the time schedule and the rules of all the events.
05	Usage of mobile phones or AI during the event is strictly prohibited.
06	Participants are requested to carry required materials for their respective events.
07	The organizers are not responsible for the arrangement of any stage props and accessories.
08	Judges and the organizing team decision will be final.
09	Organizers reserve the rights to reschedule time and date of events or even cancel Events
10	Participants should maintain discipline and decorum during the event.
11	Ensure participation and online registration strictly on or before 10/09/2026.

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General Guidelines

SL.NO.	General Guidelines:
12	Event specific rules will be specified at the time of the competition.
13	Rolling Trophy will be presented on the same day of the event with General Championship* & Runner's up* (Compulsory Participation in All 9 Events)
14	On spot entry will close by 11:00 am on the 1st day of the Event.
15	Cash Prize/Memento will be given for every event.
16	College Management/Organizers will not be held responsible for any personal loss. Participants are responsible for their belongings.
17	Vulgarity in any form is strictly prohibited; any violation will result in immediate disqualification of the participants.
18	Participants should not wear their college uniform/Blazer indicating the name of the college or mention the name of their college during the competition.
19	For any event related queries, please contact the overall heads of respective events whose credentials have been shared in the brochure. Enquiry calls can be made between 4-pm to 6-pm.
20	Preliminary Rounds: All preliminary rounds will be conducted on 17 September 2026 , while the Final Rounds will be held on 18 September 2026 at the respective prescribed venue.

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SL.NO.	Event Name	Date	Reg Fees
01	Corporate Clash	17/09/2026	₹600
02	AdWorks	17/09/2026	₹600
03	ReelVerse	17/09/2026	₹600
04	FinIQ	17/09/2026	₹250
05	The Big Bid (IPL Mock Auction)	17/09/2026	₹600
06	Tempo (Dance)	18/09/2026	₹1,500
07	Aakriti Unplugged	17/09/2026	₹250
08	Fashion from Decades	18/09/2026	₹2,000
09	Gaming Zone	17/09/2026	₹600



SCAN TO REGISTER



SCAN TO FOLLOW



AAKRITI

2026



Corporate Campus: 148, Rashtriya Vidyalaya Rd,
Vishweshwarapura, Shankarapura, Bengaluru,
Karnataka 560004

CONVENERS & CONTACT

Convener : Asst. Prof. Krishna Kumar +91-99866 78101
Asst. Prof. Nivedita J +91-63644 63161

Student Coordinators : Mr. Lucky P +91-80959 93332
Ms. Ridhi P Jain +91-78929 09509

E-Mail: agievents2023@gmail.com